



MEDIA FACT SHEET

SUMMARY

Thread Together was founded in 2012 by Andie Halas.

Thread Together is run by CEO Anthony Chesler.

Thread Together is a world first organisation and is increasingly recognised as the most ethical solution to managing the issue of surplus end of line stock.

Our service solves two problems – protecting the planet by saving clothing from landfill and helping vulnerable people, restoring dignity and choice by giving them access to new clothing.

THREAD TOGETHER IS A NATIONAL ORGANISATION THAT DISTRIBUTES VIA FOUR SIMPLE METHODS

FLEET OF CUSTOM-FITTED MOBILE WARDROBES

- 2 in Sydney
- 1 in Wagga Wagga, NSW
- 1 in Ballarat, VIC
- 1 in Brisbane
- 2 in Adelaide
- 1 in Perth
- 1 in Hobart

CLOTHING HUBS OFFERING AN AUTHENTIC RETAIL EXPERIENCE

- Sydney Metro
- Moruya, NSW
- Eden, NSW
- Phillip, Canberra
- Indooroopilly, Brisbane
- Adelaide
- Ballarat, Victoria
- Hobart, TAS
- Mirrabooka, Perth WA
- Preston, Melbourne VIC
- Richmond, Melbourne VIC
- Wangaratta, VIC – opening in October 2023

ONLINE STORE

All items on our online store are free of charge to our charity partners. Our volunteers help us to pick, pack and dispatch orders nationwide from our Banksmeadow Fulfilment Centre.

WARDROBE & CAPSULE SERVICE

We are expanding our network of permanent wardrobes within crisis accommodation centres and plan to have them in 100 locations across Australia by the end of 2023.

SUPPORTERS AND FINANCIAL PARTNERS INCLUDE



KEY STATISTICS

13.4 % of Australians are living below the poverty line, equating to around 3.2 million Australians.

1 in 8 Australian adults and 1 in 6 Australian children do not have access to adequate essential clothing, which we believe is a basic human right.

A wardrobe of clothing consists of around 20-35 items, depending on the circumstances of the individual.



It costs \$5 to provide a complete wardrobe of clothing & accessories to one person



We are supporting around 2,500 individuals with clothing every week



1,000+ Fashion partners donating clothing and providing other support



We partner with 1,000+ Charities and Social Service agencies nationwide



15-20 volunteers a day, up to 6 days a week helping to sort, pick & pack orders

SUSTAINABILITY



Thread Together is the most ethical response to excess fashion waste in Australia



30% of fashion manufactured is unsold and is either disposed of in landfill or incinerated



We divert 700+ tonnes of new fashion from landfill each year – over 5.5m pieces so far

FUNDING

Thread Together receives no government funding, our organisation is built on the fashion donors, financial supporters, charity and social agencies, and volunteers who all play a vital role in helping us to do the work we do.

Having fashion brands support Thread Together with funds is essential to fulfilling our services to the vulnerable communities.

We also rely on corporate teams and groups of volunteers who help at our warehouse to enable us to distribute clothing as quickly as possible.



SOME OF THE PEOPLE AND CAUSES WE SUPPORT

Indigenous communities

Vulnerable aged

Financially disadvantaged

Marginalised communities

New arrivals to our country seeking refuge

People experiencing homelessness

Youth at risk

Survivors of domestic violence

People returning to the community from incarceration

People impacted by drought, bushfires and floods

Those affected by the pandemic

Long term unemployed

People experiencing mental health crises

People with physical or intellectual disabilities

Rural, regional, remote communities